



With over 150 seminar participants the Beckhoff Automation UpDate in India met once again with great interest.

Great interest in PC-based control technology

Automation UpDate India

In July 2012 the Beckhoff Automation UpDate took place for the second time in India. Over 150 participants from the most diverse branches of industry took part in the lecture and discussion events in Ahmedabad, Bengaluru and Pune and gathered information on current developments and trends in PC-based automation technology.

The TwinCAT experts Dr. Josef Papenfort, Product Manager TwinCAT, and Matthias Köster, Product Manager CNC, from the company headquarters in Germany explained in their lectures about the benefits that TwinCAT 3 offers the user with regard to simplified engineering, choice of programming language etc. TwinCAT CNC in particular was presented in detail. Further highlights of the Automation UpDate were the new linear transport system, XTS (eXtended Transport System), the stainless steel product series for hygienic design applications and the new multi-touch panel series.

Jitendrakumar Kataria, Managing Director, and Ajey Phatak, Head of Sales and Marketing at Beckhoff India, were pleased about the positive response on the part of the participants. "The Automation UpDate enables our customers to converse directly with experts. At the same time we become better acquainted with the market requirements specific to the country and can align our product strategy accordingly." In addition TwinCAT workshops were held in the following weeks at the training centers in Ahmedabad, Bengaluru and Pune, in which a feel for the new software generation was given in practical application. About 50 seminar participants attended these TwinCAT workshops.