

Beckhoff will launch many new automation products at SPS Connect

# Experience innovations 'live' in the virtual world

This year, due to the Coronavirus pandemic, the Nuremberg trade fair SPS – Smart Production Solutions will be held in a purely virtual format: SPS Connect, which will take place from November 24 to 26, 2020. As one of only three sapphire-premium sponsors, Beckhoff will make extensive use of this digital platform to present a wide range of technological innovations and to enter into an intensive exchange with automation users from a wide variety of industries.

Over the past 30 years, the Nuremberg SPS has established itself as the autumn trade fair highlight of the automation industry. Traditionally, the industry presents its latest developments and trends there every year. Beckhoff is upholding this tradition in this unusual year and is also using SPS Connect to establish intensive contact with the world's automation users and to bring them closer to the latest technologies and products. Innovations and other exciting developments from all areas of PC- and EtherCAT-based control technology will be presented. Numerous virtual lectures and educational web chats are also planned.



Due to the large number of new products, there will also be a supplementary digital presentation format from Beckhoff.

More information:

[www.beckhoff.com/sps-connect](http://www.beckhoff.com/sps-connect)