



Construction began with the groundbreaking ceremony on August 23, with representatives from Beckhoff, Schairer + Partner Architekten, and Stotz Bau

Beckhoff branch in Balingen invests in corporate office and training building

Groundbreaking ceremony for premises which will be six times larger and energy self-sufficient

The Beckhoff branch on Karlstraße in Balingen, Germany, has successfully supported automation users throughout Baden-Württemberg since 1999. Continuous growth is demonstrated both by the expansion of the regional sales network with four additional locations and the construction of a new building at the central location in Balingen, where the groundbreaking ceremony was held on August 23, 2021.

Founded as the first German sales office back in 1994, the Beckhoff Balingen branch has continuously promoted PC-based control and drive technology in Baden-Württemberg's innovative growth market. The office building on Karlstraße in Balingen has been in use since 1999 and has slowly but surely reached its capacity limits. For that reason, it will now be replaced by a modern office building including training facilities. The automation experts plan to move to an industrial area on the southern outskirts of Balingen at the end of 2022. With excellent connections to two federal highways, the new premises will be much more accessible than the previous ones at their current inner-city location in an area which houses both residential and commercial properties.

Branch Manager Frank Saueressig explains that the new building will open up a massive amount of space: "We are currently working in 280 m² of rented office space. With 1600 m² at our disposal, our new building will provide almost six times as much floor space. By investing in the future of our Balingen site – with a focus on active collaboration with regional companies – we will meet the growing space requirements for our sales and application areas as well as the increasing demands for training and event facilities." Investing in the

future also means that the new Beckhoff building will set standards in terms of sustainability and resource efficiency. All the energy required for operating the building is generated using an entirely carbon neutral process. Photovoltaics, geothermal probes, innovative storage solutions, customized algorithms, and the use of PC-based control enable completely self-sufficient building operation 365 days a year. "The new office and training facilities provide the necessary spatial and technical conditions for the future, in terms of both further intense growth in Baden-Württemberg and our responsibility toward protecting the climate," summarizes Frank Saueressig.

Beckhoff is represented by a total of 22 sales offices in Baden-Württemberg – with locations in Balingen, Crailsheim, Pforzheim, Ravensburg, and Waldkirch – and throughout the rest of Germany. With headquarters in Verl, Germany, the company is represented by its own subsidiaries in 39 countries and by additional partners in more than 75 countries worldwide.

More information:
www.beckhoff.com